

## Class Action Litigation Strategies 2011

**July 21, 2011**

- New York City
- Live Webcast, [www.pli.edu](http://www.pli.edu)

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# Class Action Litigation Strategies 2011

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- Review evolving pleading requirements and their effect on class actions
- Learn how to strategically litigate the class certification motion
- Hear experienced litigators' perspectives on class actions
- Review best litigation practices for class action cases

Satisfy Your CLE Requirements!



### **Special Feature**

Earn one hour of ethics credit with a discussion of the unique ethical issues involved in class action litigation.

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## What's on the Agenda?

### Recent Developments in Class Action Litigation

- Class Action Fairness Act (CAFA)
- Class waivers and class arbitration
- Key cases and trends
- Implications for removal, choice of forum, class certification, use of experts, and strategies for summary judgment motions
- Supreme Court roundup

### Master Class

- Prominent leaders of the bar give advice on best practices
- How have things changed in class action practice?
- Plaintiffs' bar and defense bar: friends, foes or both?
- Important lessons learned over the years

### Ethics

- What is the role of the class representative?
- Dealing with contacts with represented persons
- Waiver of privilege and inadvertent disclosure
- Conflicts of interest in class representation

### Pitfalls of Class Action Notice and Claims Administration

- Media plans: how do we know how well we are reaching the class?
- Email campaigns and Internet ads: effective notice or illusory notice?
- Direct mail plans: potential data disasters and the role of email notice
- Claims processing: how many should we expect?
- Distribution: what do you mean they didn't cash the check?
- Lessons learned: things to remember next time

### View from the Bench

- What issues are judges seeing in class action cases?
- How have class certification issues changed litigation?
- The Supreme Court has ruled recently on several class action issues – what messages are being sent and how are district court judges interpreting them?

### The Future of Class Actions

- Where are class actions headed?
- Current class action developments
- New areas of growth and decline in class action cases

## FACULTY

The faculty consists of plaintiffs' and defense attorneys, distinguished judges, and academics.

### Co-Chairs



#### Jayne A. Goldstein

Shepherd Finkelman Miller and Shah LLP  
Media, Pennsylvania  
Weston, Florida



#### Howard S. Suskin

Jenner & Block LLP  
Chicago

**Program Attorney: Laurie Gilbertson**

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