

Class Action Litigation Strategies 2011

New York City and Live Webcast, www.pli.edu, July 21, 2011

Atlanta, Cleveland, Columbus, Mechanicsburg, New Brunswick, Philadelphia, and Pittsburgh Groupcast Location, July 21, 2011

Why You Should Attend:

Class action lawsuits remain one of the focal points of high stakes litigation in many areas of the law, yet the standards applicable to class actions are evolving. How has the class action landscape changed? How have courts addressed the issue of class certification? How can you structure settlements that are beneficial to your clients? This year's program will answer these questions and many more.

Our outstanding faculty of plaintiffs' and defense counsel, distinguished judges and academics will bring you up-to-date on important developments in class action litigation. You and your clients will benefit from this program whether your practice focuses on employment law, products liability, toxic tort, securities, consumer fraud, or civil rights. The course also includes pragmatic tips on litigation and settlement strategies designed to improve your skills and your chances for success in the courtroom.

What You Will Learn:

- Evolving pleading requirements and their effect on class actions
- How to strategically litigate the class certification motion
- Experienced litigators' perspectives on class actions
- Best litigation practices

Special Feature:

Earn one hour of ethics credit with a discussion of the unique ethical issues involved in class action litigation

Who Should Attend:

This program will benefit outside attorneys who are prosecuting or defending class actions, as well as in-house counsel who want to gain a competitive edge in this fast-moving field.

Program Schedule (9:00 a.m. – 5:00 p.m.)

Morning Session 9:00 a.m. – 12:30 p.m.

9:00 Opening Remarks and Introduction

Jayne A. Goldstein, Howard S. Suskin

9:15 Recent Developments in Class Action Litigation

- Class Action Fairness Act (CAFA)
- Class waivers and class arbitration
- Key cases and trends

- Implications for removal, choice of forum, class certification, use of experts, and strategies for summary judgment motions
- Supreme Court round up

Jason S. Cowart, Joel S. Feldman, Howard S. Suskin, Professor Georgene M. Vairo

10:15 Master Class

- Prominent leaders of the bar give advice on best practices
- How have things changed in class action practice?
- Plaintiffs' bar and defense bar: friends, foes or both?
- Important lessons learned over the years

Jordan D. Hershman, Gary W. Kubek, Richard A. Lockridge, Kenneth A. Wexler

11:15 Networking Break

11:30 Ethics

- What is the role of the class representative?
- Dealing with contacts with represented persons
- Waiver of privilege and inadvertent disclosure
- Conflicts of interest in class representation

Muriel Goode-Trufant, Julia B. Strickland, Richard F. Ziegler

12:30 Lunch

Afternoon Session 1:45 p.m. – 5:00 p.m.

1:45 Pitfalls of Class Action Notice and Claims Administration

- Media plans: how do we know how well we are reaching the class?
- Email campaigns and internet ads: effective notice or illusory notice?
- Direct mail plans: potential data disasters and the role of email notice
- Claims processing: how many should we expect?
- Distribution: what do you mean they didn't cash the check?
- Lessons learned: things to remember next time

Katherine Kinsella, James White

2:45 View from the Bench

- What issues are judges seeing in class action cases?
- How have class certification issues changed litigation?
- The Supreme Court has ruled recently on several class action issues – what messages are being sent and how are district court judges interpreting them?

Hon. Jed S. Rakoff, Hon. Sidney H. Stein

3:45 Networking Break

4:00 The Future of Class Actions

- Where are class actions headed?
- Current class actions developments
- New areas of growth and decline in class action cases

Joel S. Feldman, Keith M. Fleischman, Professor Georgene M. Vairo

5:00 Adjourn

Co-Chairs:

Jayne A. Goldstein
Shepherd Finkelman Miller and Shah LLP
Media, Pennsylvania
Weston, Florida

Howard S. Suskin
Jenner & Block LLP
Chicago

Faculty:

Jason S. Cowart
Pomerantz Haudek Grossman & Gross LLP
New York City

Joel S. Feldman
Sidley Austin LLP
Chicago

Keith M. Fleischman
Fleischman Law Firm
New York City

Muriel Goode-Trufant
Equal Employment Opportunity Officer and
Chief, Special Federal Litigation Division
New York City Law Department
New York City

Jordan D. Hershman
Bingham McCutchen LLP
Boston

Katherine Kinsella
President
Kinsella Media, LLC

Washington, D.C.

Gary W. Kubek
Debevoise & Plimpton LLP
New York City

Richard A. Lockridge
Lockridge Grindal Nauen P.L.L.P.
Minneapolis

Hon. Jed S. Rakoff
United States District Judge
United States District Court
Southern District of New York
New York City

Hon. Sidney H. Stein
United States District Judge
United States District Court
Southern District of New York
New York City

Julia B. Strickland
Stroock & Stroock & Lavan LLP
Los Angeles

Georgene M. Vairo
David P. Leonard Chair and Professor of Law
Loyola Law School
Los Angeles

Kenneth A. Wexler
Wexler Wallace LLP
Chicago

James White, Ph.D.
Senior Vice President
Rust Consulting, Inc.
Washington, D.C.

Richard F. Ziegler
Jenner & Block LLP
New York City

Program Attorney: Laurie Gilbertson

